CITY OF NEWARK
Community Development Department
37101 Newark Boulevard, Newark, CA 94560
Business.grants@newark.org • (510) 578-4330

NEWARK CARES Small Business Grant

APPLICATION

On September 24, 2020, the Newark City Council unanimously adopted grants for economic relief to Newark businesses financially impacted by the COVID-19 pandemic. Council's action provides one-time $5,000 grants to 40 Newark businesses facing financial hardships. Eligible businesses with complete applications submitted by the application deadline will be randomly selected by lottery.

Program eligibility requirements include:

- Have been in business for at least one (1) year as of March 17, 2020 (which is the date of the Shelter-in-Place Order issued by the Alameda County Public Health Officer)
- Can demonstrate at least a 25% reduction in revenues due to COVID-19
- Is not a franchise or chain business
- No more than 25 employees
- Have a physical storefront or place of business in a commercial-designated facility in Newark
- Have a valid Newark Business License on file with the City

The following businesses would be ineligible from receiving a grant:

- Franchises that are corporately-owned
- Home-based businesses
- Hotels/Motels
- Retail-chain stores
- Professional and medical offices, financial institutions, and industrial uses (except for custom manufacturing and small-scale food and beverage manufacturing)

Additional Business Support for All Businesses:
The NEWARK CARES Small Business Grants serve only 40 businesses but the need is much greater. Therefore, all businesses are eligible for small business support. Submit the Business Support Questionnaire with your Small Business Grant application or submit the questionnaire by itself even if you are not eligible for the Small Business Grants.

Submittal requirements:

- ☐ Small Business Grant Application (see next page)
- ☐ Copy of current W-9
- ☐ Copy of current Newark business license
- ☐ Business Support Questionnaire (via SurveyMonkey)

Submittals must be emailed to business.grants@newark.org by October 16, 2020 at 5:00PM.
INCOMPLETE SUBMITTALS WILL NOT BE ELIGIBLE AND/OR ACCEPTED.

Business Information

Business Owner Name:			
Business Name:			
Legal Entity Name (if different):			
Business Address:			
	Newark	CA	94560
Mailing Address (if different than above):			
Entity Designation:	B-Corp		
Business Description:			
Business Owner Phone:			
Business Owner Email:			

Estimated Adverse Economic Impact

When did the company start operations?			
How many employees did you have on:	Full time	Part time	Contracted
January 31, 2020?			
October 1, 2020?			
What was your gross revenue:			
March 1, 2019 to June 30, 2019?			
March 1, 2020 to June 30, 2020?			
What is the percentage of change in gross revenue from 2019 to 2020?	0.00%		

Note: Full time is 30 hours or more. Part time is less than 30 hours. Gross revenue includes any sources of real income into the business such as regular sales, earned commissions, paid accounts receivable, royalties, or income on debt instruments. Do not include owner investment or sale of real assets.

Have you applied for any COVID related funding? If yes, how much of each did you receive?

Yes	No	Source	Amount
☐	☐	EIDL Advance	
☐	☐	EIDL Loan	
☐	☐	PPP Loan	

What actions have you taken to ensure the continuation of your business through the pandemic? (*i.e. open online, outdoor operations, delivery, pickup, unable to operate)*

How do you intend to use the $5,000 grant, if received? *Please be aware: if a grant is awarded, you may be asked to enter into a grant agreement with the City and/or provide documentation that demonstrates that the grant was used for its intended purpose.*

Signature & Authorization

By signing below, I hereby certify the following:

☐ The information provided on this form is true and correct.

☐ I understand submission of this application does not guarantee grant funding.

☐ I understand if a grant is awarded, it is not required to be paid back. I understand that I may be asked to enter into a grant agreement with the City and/or provide documentation that demonstrates that the grant was used for its intended purpose.

Signature

Date

Print Name