

SEMINARS SUPPORTING RESTAURANT PROFIT DURING PANDEMIC

JULY 17th Washington Post: The Path Forward: Dining Out With Wolfgang Puck and Marcus Samuelson No Cost

Wolfgang Puck (member of the Economic Counsel for Restaurants) and Mary Albright (Washington Post food anchor) team up in analyzing the restaurant industry in the troubled Covid-19 times. They will discuss economic and safety policies aimed at reviving and sustaining the industry. The link to more information:

<https://pathforwarddiningout.splashthat.com/>

Restaurant Seminars, by NorCal SBDC – No Cost

1-hr presentations, recorded & on-line. July – September dates TBA June 29

Classes available in Spanish, Mandarin and Vietnamese for most topics.

1. Increasing Restaurant Food Orders [July 29th]. Click [here](#).
2. Webinar | How to Buy and Sell a Restaurant [July 30th]. Click [here](#).
3. Webinar | How to Launch a Local Artisan Food Business PART 1 [August 4th]. Click [here](#)
4. Food Trucks 101: An Incubator to Prepare for Business [August 10th]. Click [here](#)
5. Digital Marketing: Digital Marketing During Covid-19 [August 12th]. Click [here](#).
6. Webinar | Restaurant Branding and Marketing Ideas in the Covid-19 Era [August 13th]. Click [here](#).
7. Operation Green Covid-19. (Cleaning Practices for Small Businesses)[August 13th]. Click [here](#).
8. Responding to the New "To-Go" and "Delivery" Model of Running a Restaurant [August 27th]. Click [here](#).

Pandemic Relaunch Toolkit, by Jay Coldren of Streetsense. – No Cost **East Bay EDA Speaker Series Tuesday, June 23, 2020**

[Watch the video recording](#) and [visit Streetsense to download a copy of the Pandemic Relaunch Toolkit](#). An updated version of the toolkit available Friday, June 26.

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