



newark  
CALIFORNIA

# SHOP NEWARK

## Did you know:

By shopping in Newark, you help the **STRENGTH AND VITALITY** of the City. Every time you make a purchase in Newark, it generates revenue for community services.

Local businesses **INVEST** more in Newark. Local businesses tend to be owned by people who live in Newark. These owners care not only about the local economy, but about quality of life issues that make Newark great.

Shopping locally helps the **ENVIRONMENT**. It decreases our carbon footprint by reducing the need for long car and bus journeys. Gas, time, money, and energy are all saved when you shop locally.

Non-profit organizations **BENEFIT**. Local non-profits receive greater support from local business owners than they do from out-of-town businesses.