Did you know:

By shopping in Newark, you help the STRENGTH AND VITALITY of the City. Every time you make a purchase in Newark, it generates revenue for community services.

Local businesses INVEST more in Newark. Local businesses tend to be owned by people who live in Newark. These owners care not only about the local economy, but about quality of life issues that make Newark great.

Shopping locally helps the ENVIRONMENT. It decreases our carbon footprint by reducing the need for long car and bus journeys. Gas, time, money, and energy are all saved when you shop locally.

Non-profit organizations BENEFIT. Local non-profits receive greater support from local business owners than they do from out-of-town businesses.