



CITY OF NEWARK

SENIOR CITIZEN ADVISORY COMMITTEE

7401 Enterprise Drive, Newark, CA 94560-3796 510-578-4840 E-mail: senior.center@newark.org

Newark Senior Center
7401 Enterprise Drive, Newark, CA
9:15 a.m.

Minutes

Monday, February 24, 2014

A. PLEDGE OF ALLEGIANCE/ROLL CALL

Recreation and Community Services Director Dave Zehnder called meeting to order at 9:20 a.m.

Members Present: Rick Arellano, Elwood Ballard, Mary Hammock, Carol McCarty and Margrith Reichmuth

Members Absent: Faye Hall, Carol Hewitt, Al Nagy and Mel Nunes

Staff Present: Karen Moraida, Edda Rivera and David Zehnder

B. MINUTES

The minutes of the Senior Advisory Committee Meeting of Monday, January 27, 2014 were unanimously approved.

C. WELCOME/INTRODUCTION

Recreation and Community Services Director David Zehnder introduced Mr. Jack Dane.

D. HUMAN SERVICES/SENIOR CENTER STAFF REPORT

Recreation and Community Services Director David Zehnder distributed the Monthly Human Services/Senior Center Report. He provided attendance and participation figures for the month of January.

Additionally, he provided an update on paratransit services. Due to restrictions on standing order rider requests, program ridership has decreased over the past several months. Staff will be using local media outlets to promote public awareness of the program with the goal of increasing ridership.

E. HUMAN SERVICES/SENIOR CENTER STAFF REPORT

E.1 TRI-CITY ELDER COALITION UPDATE

TCEC Committee Representative Carol McCarty reported briefly on the pre-planning of the Fremont Health Expo which will be held on June 6, 2014 at the Fremont Senior Center. Invitation letters were mailed to vendors to participate at this year's expo. Staff and volunteers from the Newark Senior Center will provide information about our services and programs during the vendor fair at this event.

F. NEW BUSINESS

F.1 Upcoming Programs/Trips/Special Events

Senior Recreation Supervisor Karen Moraida reported on the senior daily nutritional lunch program. Meal attendance has significantly decreased in the last several months. A marketing campaign will begin to promote the Senior Lunch Program on the City Newsletter, Newark Patch and Tri-City Voice Newspaper.

Upcoming Summer Senior Trips and Special Activities:

- St. Patrick's Day Lunch and Live Irish Banjo – March 17, 2014 at 11am
- Summer Programs Registration begins April 1 for Newark Residents and April 3 for Non-Residents. The Summer Activity Guide will be distributed to Newark Residents on the last week of March.
- Mother's Day Fashion Show and Luncheon – May 7, 2014 at 11am

G. COMMITTEE INPUT/REMARKS

Recreation and Community Services Director David Zehnder announced the following events:

The Food Network is filming Food Court Wars at the Silliman Center on Wednesday, February 26. The program involves contestants competing to win a space at the NewPark Mall Food Court for an entire year. The Food Network will also be filming at the NewPark Mall on Thursday, February 27 to select a finalist. Come and meet the contestants and try their food between 5:00pm to 6:30pm. Everyone is welcome to attend!

Music at the Grove will return this summer again. Opening concert is scheduled for Friday, June 27, 2014 at 6:30pm. Three additional concerts will follow every other Friday. More information will follow soon.

The Summer Activity Guide will be distributed to Newark Residents the last week of March.

NewPark Mall announced that John's Incredible Pizza Co. will open a new location at the old Target store. The Newark location will offer an all-you-eat pizza buffet, mini golf, bumper cars and themed party rooms.

Assistant City Manager and Community Development Director Terrence Grindall will be invited to a future meeting to discuss community development projects.

H. PUBLIC INPUT

Mr. Jack Dane invited committee members to attend AARP meeting.

I. ADJOURNMENT

Meeting adjourned at 9:47am

Respectfully submitted,

Edda Rivera
Administrative Assistant