

# Newark News

 Official Publication of the City of Newark, California

Summer 2015

## As drought conditions continue...

**O**n March 31, 2015, Governor Brown announced mandatory water restrictions to achieve a statewide reduction of water consumption by 25%. The Executive Order was issued and the State Water Board subsequently adopted the mandatory water restrictions to become effective June 1, 2015. The details of the plan are continuing to evolve. The State has set percentages of reductions to be met by each water supplier. In turn, the individual water suppliers will be imposing restrictions they feel are necessary to achieve the percentage.

In March of 2014, Alameda County Water District (ACWD) as the water supplier for Newark, Union City and Fremont imposed mandatory water restrictions in addition to raising fees in recognition of the drought and the need to conserve water. The City has complied with those restrictions and achieved roughly a 22% reduction in water consumption over the previous year. This was achieved primarily by reducing the frequency and duration of irrigation of landscaping in our parks and other public spaces as well as deferred maintenance of the pools at the Silliman Center. Overall, ACWD achieved a 20% savings throughout its service area during this same period.

In addition to the mandate for an overall reduction, the Governor's emergency regulations

include some specific restrictions that are not currently covered in the ACWD restrictions. These include: prohibitions on runoff, prohibitions on hose use for washing/rinsing vehicles without a shutoff nozzle, no washing/rinsing of driveways or sidewalks, no fountains or decorative water features unless the water is part of a recirculation system, no watering during or within 48 hours after a measurable rainfall, and a prohibition on watering ornamental turf in public street medians. ACWD has indicated that in order to comply with the specific mandates, they will now prohibit irrigation of turf medians with potable water. This will result in additional water savings.

The City will continue to comply with the restrictions imposed by ACWD last March. The compliance includes:

- Irrigation for play fields is limited to not more than 3 times per week June through the end of September; 2 times per week in October, November, March, April and May; and, avoided in December, January and February.
- For all other City landscaping, irrigation is limited to not more than 2 times per week in the summer and 1 time per week the rest of the year.
- Irrigation schedules were reviewed and water schedules refined for the most efficient watering for the

systems in place.

- Landscaped medians have been mulched to help retain irrigation water.
- Selective use of the City's water truck for trees.
- Water features at Byington and Birch Grove parks have been turned off.

In addition, the City is no longer watering turf (grass) in street medians in response to the Governor's Executive Order. The turf medians in our city include portions of Thornton Avenue, Central Avenue, and Lake Boulevard. Efforts will be made in a phased approach appropriate to each of these median areas to protect high value tree and plant materials while allowing the turf to die. Residents can expect to see some activity in the median areas starting with Thornton Avenue from Newark Boulevard to Arden as part of these efforts. The

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## 7th Annual SummerFest

July 11 and 12 will find the hearty festival goers of Newark and surrounding areas enjoying once again the sun, fun, food and live music and entertainment – all to be found at the 7th Annual SummerFest, held at NewPark Mall, Newark. And never fear, although NewPark Mall is in the midst of their exciting renovations, construction underway non-stop – you will still find SummerFest taking place in the same location on the west side of the Mall. There are play areas and activities galore for the young at heart in the family at KidZone, including ever favorite giant inflatables to bounce, climb and slide on to their hearts' content. Our delightful little ponies await their young riders, as well as more fun and games to keep the youngsters delighted and entertained, just as in years past. Enjoy strolling through the vendor booths, while you enjoy your selection from an excellent variety of favorite microbrews and wines. Kick back and relax to the music of regional bands – or get up and dance your cares away! On Saturday stroll through a gorgeous display of tenderly restored and detailed cars and trucks at the Classic Car and Truck Show presented by Classic Cruisers, and on Sunday, start your morning with some leisurely wandering and shopping at the Farmers' Market before you jump into all there is to offer at the 7th Annual SummerFest! Bring your friends, bring your family and bring an appetite for all things festive and wonderful! Presented by the Newark Chamber of Commerce, with the support of many sponsoring businesses and organizations that care about community. For more information visit [www.newarksummerfest.com](http://www.newarksummerfest.com), see updates on the Newark Chamber of Commerce Facebook page, or contact the Chamber of Commerce at 510-744-1000.

## Volunteer Recognition Dinner

The City of Newark held its annual volunteer recognition program honoring and acknowledging the many individuals who volunteer in the community. The event was well attended with over 150 guests. The program is a City favorite as it provides an opportunity to recognize the many generous and caring individuals who serve by volunteering.

Mayor Nagy and City Council Members thanked the volunteers for their dedication and service to the Newark community and stated that they provide more than care and compassion; they help organizations financially by providing a service they otherwise may not afford.

The program started with the acknowledgement of individuals with 25 hours or more of volunteer service hours with the City of Newark in 2014. Many of the volunteers have been volunteering year-after-year and that is commendable.

The program then proceeded with the acknowledgement of the Viola Blythe Awards, named in honor of Ms. Viola

Blythe who was a true, caring woman, devoted to helping others in need. Viola assisted thousands over the years both individually and through her non-profit community service center which assists those in need. Thanks to supporters of Viola Blythe and Viola's daughter Debbie Rodriguez, Viola's work continues today. Viola Blythe award winners were selected by a committee comprised entirely of people who are not affiliated with the City of Newark to ensure that the selection process is unbiased. The Viola Blythe award winners are:

- Group Award: R.A.V.E.N. – Ready, Active, Volunteers, Engaged in Newark
- Senior Award: Dottie Scott
- Youth Award: Miguel Lopez
- Viola Blythe Volunteer of the Year Bernie Nillo

Thank you to the volunteers and congratulations Viola Blythe winners!

## Recycling is now the law for all Newark businesses

Starting July 1, 2015, all businesses in Newark will be required to provide adequate on-site collection service for the amount of recyclable materials they produce. The requirements are part of the second phase of the Alameda County Waste Management Authority's Mandatory Recycling Ordinance 2012-01. Previously, only businesses generating four or more cubic yards of solid waste per week and multi-family properties with five or more units were required to participate. Phase 2 of the ordinance extends these requirements to all businesses.

Assistance and resources are available to help with compliance. No fines will be issued to businesses not previously covered by the ordinance before January 1, 2016. For additional information, including details about Newark's requirements, how to comply, and an overview of available services and support materials, please visit [www.RecyclingRulesAC.org](http://www.RecyclingRulesAC.org) or call 510-891-6575. To start recycling collection service, businesses can call Republic Services at 510-657-3500.

## Celebrating 60 years!

**Y**ou may have seen the street banners posted around town announcing Newark's 60th anniversary. That's right... 60 years! 60 years is quite a milestone, from its early days of agriculture and water transportation to railroading, cable car construction, to the manufacturing of Wedgewood stoves to today's high-tech industry; Newark is the place to be!

In an effort to preserve Newark's history, the City thought it would be beneficial to reach out to the public by asking them to bring any old or historical photos they may have of Newark to be scanned at this year's "Newark Days" celebration. The images will be archived becoming a permanent part of Newark's history.

The Museum of Local History Guild will be at the Newark Days Celebration (35501 Cedar Blvd.) – Community Center room on Sunday, September 20, 2015 from 10am – 4pm to scan the photos. Photos will be returned along with digital images (on your memory stick).

The Museum of Local History Guild is also recording for posterity, short, videotaped interviews from members of the community. It will be a 3-5 minute video interview covering subjects such as your favorite memory of Newark, your favorite thing in Newark that is now gone, your earliest memories of Newark, or Newark's most unforgettable character or event.

### Drought - continued from Page 1

work will include removal of dead turf; capping spray heads no longer needed for turf; installing new drip bubblers around existing trees in the medians; testing the bubblers; and installing new mulch to cover the dead turf. Additional phases will follow. The long term solution to replace the turf will be a part of the arterial beautification program to be

Help Newark grow and preserve its history by participating in this photo/video opportunity. If you are unable to attend the photo scanning – video interview event but have photos you would like to share, please contact Misa Leal at (510) 578-4351.

Now... let's have a little fun and reminisce about Newark's history. Below are 5 questions about Newark. The first five people with the correct answers will receive a small gift. Read the questions below and answer them, then send your responses to LaurieGebhard@laurie.gebhard@newark.org. The first five emails she receives with the correct answers win! Okay... are you ready? Here are the questions:

1. What is the date of the City of Newark's incorporation?
2. Who are the first five City Council Members?
3. What brothers built cable cars in Newark?
4. How many square miles is Newark?
5. Who started the stove industry in Newark?

Okay... start digging through your history books for the answers (if you don't already know them) and send in your reply right away! Be sure to include in your email, your name, email address and phone number. Good luck!

considered for funding through the City's Capital Improvement Program and will include more irrigation remodeling to drip systems, newer Mediterranean type plant materials, and newer irrigation controllers which can self-adjust according to climate and rainfall. Look for more updates in future newsletters!

## National Night Out

**J**oin the Newark Police Department staff along with RAVEN Volunteers, CERT, HAM Radio, Alameda County Fire, the Newark Library, neighborhood groups, and City leaders in celebrating the 32st Annual National Night Out on Tuesday, August 4, 2015 from 7:00 - 9:00 p.m. The typical way to participate in National Night Out is to organize a block or neighborhood party. National Night Out provides the opportunity for neighbors to get to know each other a little better and sends a strong message to criminals that our community will look out for each other by reporting suspicious activity in their neighborhood. Individuals can participate by leaving their porch light supporting taking a stand against criminal activity too. Throughout the night, public safety will make visits to the parties, neighborhoods and get-togethers where they will share information, network, and answer questions that community members may have.

Newark residents will have the opportunity to bring up to four banker sized boxes to a free shredding event hosted by the Newark Police Department and the Community Engagement Team on August 4, 2015 from 5:30-9:00 pm. The event is only open to Newark, CA residents; identification and verification of residency is mandatory to participate.

Please register your event with the Newark Police Department by visiting:

<https://cityofnewark.wufoo.com/forms/p7x0k1/>

If you have questions about National Night Out in Newark, please call the Community Engagement Unit at 510-578-4209 or email, [tim.jones@newark.org](mailto:tim.jones@newark.org)



# Bulletin Board

## City Offices closed

- Labor Day - Monday, September 7, 2015

## Operating hours

City offices are closed on alternating Fridays. The Fridays affected through September 2015 are July 3, 17, and 31; August 14 and 28; and September 11 and 25. Police and Fire services, along with the Silliman Activity Center and Aquatic Center, are not affected by this action.

## New street sweeping schedule

Please note there is a new street sweeping schedule. For more information visit: <http://www.newark.org/departments/public-works/maintenance-division/street-sweeping-schedule/>.

## Newark Mariachi Festival

Join us Sunday, July 19, 2015, 2:00 pm - 5:00 pm, for the 2nd Annual Free Newark Mariachi Festival at Shirly Sisk Grove, Cedar Boulevard at NewPark Mall. Musical Guest: Mariachi Mexicanísimo Mariachi Halcones de Oakland.

## Music at the Grove summer concert series

All concerts are held at the Shirley Sisk Grove adjacent to the NewPark Mall. Gates open at 5:00 pm for picnicing; all shows begin at 6:30 pm. The remaining concerts are as follows: Friday, July 10 - Sage; Friday, July 24 - Patron Latin Rhythms; and Friday, August 7 - Stealin Chicago.

## Silliman Activity & Family Aquatic Center

The Newark Swim Lesson Program provides the highest quality of swim instruction available. Register now at [www.newark.org](http://www.newark.org), go to Quick Links and register for classes!

Summer Recreation Swim Hours, June 15 - August 23, 2015

Monday-Thursday, 12:30 - 4:30 pm, Friday 12:30 - 8:00 pm, Saturday 12:30 - 6:30 pm, and Sunday 12:30 - 5:30 pm

## Full Time Licensed Child Care Center for Preschoolers

Located at the Newark Community Center, 35501 Cedar Blvd.

Providing 3-5 year olds a safe, happy learning environment for 20+ years

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7:00am-6:00pm  
Child Care with the  
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Newark Recreation and Community Services Department



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### CITY OF NEWARK

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