

Newark News

 Official Publication of the City of Newark, California

Fall 2015

NewPark Mall is on the rise!

NewPark Mall is on the rise! The intense construction that is leading the renaissance of the NewPark Mall has not impacted the existing stores with more than 100 exciting retailers open for business.

An AMC IMAX movie theater, John's Incredible Pizza, and an H & M store will join the great collection of stores this year and will herald the mall's transformation. In addition, three new and exciting restaurant/entertainment locations are being added and may open this year as well.

The NewPark Mall and its retailers will remain open for business throughout the duration of the project. In fact, the mall owners have already completed some interior improvements and added free Wi-Fi throughout the mall.

In addition, the Greater NewPark Master Plan has been prepared by the City to guide the ultimate transformation of the area around the mall. The purpose of the Greater NewPark Masterplan is to put in place a community-supported vision

for a transformation of the mall area that will support the ongoing mall renovation, catalyze and guide new investment, and serve as the framework for future development.

The key elements of the Vision embodied in the Master Plan are:

- The revitalization of the properties that surround the mall with hotels, regional serving retail, and modern mixed use development.
- Improvements in infrastructure, particularly pedestrian and bicycle access and mall entrances.
- The potential creation of a "NewPark Commons" a place for public events such as farmers markets, craft fairs, and concerts.
- The long term transformation of the Mall Loop Road into "NewPark Boulevard" a vibrant corridor marked by dynamic retail, jobs, and housing.

It is important to note that the Greater NewPark Master Plan is intended as a long term vision – the buildings and roadways that are shown in the plan are only illustrative. They have not been proposed by the property owners nor received City approval. Before any buildings are built, there would be further study, community input, as well as Planning Commission and City Council review. The Master Plan document will be used as a guide to evaluate future proposals to assure the orderly development of the Greater NewPark Mall and to support its transformation into the premier shopping and entertainment district in Southern Alameda County.



Artist's rendering of "NewPark Commons".



New theater under construction.

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Tree Lighting and Trees of Angels

Join the Newark City Council and representatives from the Washington Hospital Healthcare Foundation for this special holiday season kick-off event Monday, December 7, 2015, 6:15 p.m. at the Newark Civic Center, 37101 Newark Boulevard. This traditional holiday program combines the City's tree lighting ceremony with the Trees of Angels and includes caroling, refreshments, and a special performance from the Newark Memorial High School Advanced Choir. Trees of Angels is Washington Hospital's annual campaign to raise funds for and increase awareness of local hospice care. Dress warmly and bring your family and friends to help celebrate the holiday season in Newark!

Licensed child care

The Newark Recreation and Community Services Department offers a full-time licensed child care center and preschool for three to five-year-olds at the Newark Community Center, 35501 Cedar Boulevard, Monday through Friday, 7:00 am to 6:00 pm, for \$200 per week.

This year-round program offers individual and group activities in the classroom and outside in the beautiful Newark Community Park including: kindergarten preparedness, art, science, computers, music and movement, and outside playtime. Children must be at least three years of age, fully potty trained, and able to start the program within two weeks of registering. Please call 578-4438 for more information or to schedule a tour. Check us out on facebook, yelp, or at www.newark.org (search: child care center).

Enroll now and receive registration fee credit and one week tuition free! Call for details.

Crime Prevention Month and Halloween safety tips

Although children look forward to tricks, treats, and ghoulish garb, Halloween can be fraught with fright for parents, with candy given to their kids by strangers and a legion of masked and costumed trick-or-treaters at the door. However, following a few safety tips can ensure safe fun for kids and candy-givers alike.

The activities below focus on Halloween, which is celebrated in the last week of October. The efforts throughout the month generate enthusiasm for crime prevention so it can grow stronger and become more widespread.

To ensure that trick-or-treaters, you, and your house stay safe, remember the following tips.

- Clear your yard and sidewalk of any obstacles or decorations that may be hard to see in the dark, lest someone go bump in the night.
- Keep your house well lighted, both inside and out; you wouldn't want to miss any particularly good costumes, would you?
- Ask your Neighborhood Watch or local citizen's group to haunt (patrol) your community.
- Report any suspicious or criminal activity to your police or department.

To make sure even the scariest costumes are safe, keep the following in mind when buying or designing one:

- Try makeup instead of masks; it's more comfortable and doesn't obstruct vision the way masks can.
- Check to ensure that costumes are flame-retardant so that young ones are safe around jack-o'-lanterns, candles, and other flames.
- Keep costumes short to ensure that the only trip taken is the one around the neighborhood.
- Look for brightly colored costumes, attach reflector strips to costumes and bags, and remind trick-or-treaters to carry glow sticks and flashlights.

- If a costume involves any sort of fake weapon, make sure that it is made of a flexible material such as cardboard or foam. Or, avoid the whole problem of weapons by challenging your child to design a costume that is scary without one.

Keep in mind the next few tips to make sure your trick-or-treater's night in the neighborhood will be safe and fun.

- Older kids should trick-or-treat in groups; kids walking around alone are never as safe as those in groups, and especially not at night. Younger kids should be accompanied by a parent or trusted adult.
- Review the route for trick-or-treating beforehand and set a time when kids should be home. Also, have a plan if your child gets separated from his or her friends or from you.
- Remind your children not to enter strange houses or cars.

After a successful and safe night around the neighborhood, remember that the treats still need scrutiny before anyone eats them.

- Remind your children not to eat treats until they've come home. To help ensure this, feed them a meal or a substantial snack before they go out.
- Check all treats at home in a well-lighted place. Be especially wary of anything that is not wrapped by the factory or that is no longer sealed.
- Remind kids not to eat everything at once, lest they be green even without the makeup.



Newark's 60th anniversary history contest winners

In celebration of the City of Newark's 60th anniversary, our last edition of the *Newark News* gave readers the opportunity to participate in a contest which tested their knowledge of Newark's history and gave them a chance to win a small prize. Readers were asked five questions that pertained to Newark's history. The first five individuals who responded with the correct answers won a 12-can convertible duffel cooler imprinted with the City of Newark's logo.

Here are the questions along with the answers:

1. *What is the date of the City of Newark's incorporation?*
A. September 22, 1955
2. *Who were the first five City Council members?*
A. George M. Silliman, Leonard L. Lucio, Clark W. Redeker, Wesley F. Sears, and Louis J. Milani

3. *What brothers built cable cars in Newark?*
A. Thomas and Martin Carter
4. *How many square miles is Newark?*
A. 13.9 square miles
5. *Who started the stove industry in Newark?*
The Graham Foundry made storm drains and manhole covers; however, their most famous product was the "Wedgewood" stove. It was named after a new foundry molder by the name of Keilholtz who was overheard bragging about his family name; it meant 'wedgewood' and here he was working on wood stoves.

Thank you to those who participated and congratulations to our winners: Ngoc Chau, Jennifer Chhie, Karina Guerrero, Sherry Hughes, and Diana Sok.

Newark Unified School District building greatness

The NUSD has begun improving our learning environment for our students. As the City builds, so does NUSD. As NUSD prospers, so does the City.

Any educational institution needs at least three key components: 1. facilities, 2. a strong program, and 3. an excellent staff

Our facilities, technology, and a state of the art learning environment are key to providing a world class education and Newark students deserve to be competitive in our global marketplace. Measure G is well underway with improvements at every school. Additionally, over 2,000 new computers are in our students' hands, as well as new teacher computers.

Our program is strong. NUSD's list of program strengths is

impressive. A strong focus on writing and reading is key to success in college and the workplace. NUSD's Writers and Readers Workshops are very strong. In addition, the Accelerated English Language Development is kick starting language for our English and second language learners. New programs continue to make NUSD a destination!

We have an excellent teaching staff and principals. NUSD has an unbelievably strong group of teachers, principals and support staff. They include regional and State award recipients in their fields.

We are proud to be a part of this great Community!

Newark Days

Mark your calendar! Newark Days 2015 takes place September 17 - 20. Bring the whole family and enjoy food and game booths, a car and truck show, arts and crafts faire, the Newark Mile run, the Newark Information Faire, and the ever-so-popular Newark Days Parade which takes place the morning of September 19, 9:45 am. Visit the Newark Days Celebration website at www.newarkdays.org for information on this special event.

National Night Out

Newark's National Night Out 2015 was once again a success with twenty-nine registered neighborhood events, including a free document and hard drive shredding event at City Hall. The Newark Library and the Tortilla Factory participated with their own fun and engaging activities for their customers while the rest of the neighborhoods held barbeques, potluck dinners and had activities for the children. Approximately fifty Newark residents took advantage of free paper shredding, hosted by the City of Newark Police Department, turning in approximately one ton of material in order to combat identity theft. Numerous citizens joined in on an individual basis by leaving their porch lights on during the early evening hours showing their support and agreement that crime needs to leave Newark. Our citizens are vigilant, have a great working relationship with their police department, and will not hesitate to report suspicious activity. Entities involved in visiting participating neighborhoods included the Newark Police Department, California Highway Patrol, members of the Newark City Council, Alameda County Fire Department RAVEN Volunteers, Newark Explorers, CERT, and Ham Radio Operators.

Remember: Hear It, See It, Report It.

Emergency – 911

Non-emergency - 510-578-4237

Thank you to all participants and our Newark residents!



Bulletin Board

City Offices closed

- Veterans' Day - Wednesday, November 11, 2015
- Thanksgiving - Thursday, November 26, and Friday, November 27, 2015
- Christmas/New Year - City offices will be closed Thursday, December 24, 2015, through Friday, January 1, 2016. Police and Fire services, along with the Silliman Activity and Family Aquatic Center, are not affected by this action.

Operating hours

City offices are closed on alternating Fridays. The Fridays affected through December 2015 are September 25, October 9 and 23, November 6 and 20, and December 4 and 18, 2015. Police and Fire services, along with the Silliman Activity Center and Aquatic Center, are not affected by this action.

Newark OktoberFest

Willkommen! Please join your friends and neighbors at the 3rd Annual Newark OktoberFest presented by the Newark Chamber of Commerce and Swiss Park on Saturday, September 26, 2015, from noon to 5:00 pm at Swiss Park, 5911 Mowry Avenue. For a limited time only you can purchase a Special Presale Discount Ticket Deal (includes Admission, OktoberFest Mug, and first beer). Buy online at www.NewarkOktoberFest.com. Admission for non-drinkers or kids at the gate is \$5.00. Food and beverages can be purchased inside. For more information please call Valerie Boyle at 510.744.1000.

Newark Corporate Games

Having the Time of Our Lives! Does your company have good teamwork? Join us October 5 – 16, 2015, for Corporate Games. Participate in a variety of sports and games including Brain Games, 9-Hole Frisbee Golf, and a Fun Run/walk all for a \$30 fee. To register and for more information contact Bryan Cobb at bryan.cobb@newark.org or 510.578.4407.

Unity Day

Wednesday, October 21, 2015, the City of Newark wants you to join the cause and stand up against bullying. Join us in wearing ORANGE to send a message of hope and unity to stop bullying in Newark. For more info email stacey.kenison@newark.org or visit www.pacer.org/bullying.

Thanksgiving lunch

Celebrate Thanksgiving with your Senior Center family. A complete turkey lunch with all of the trimmings will be served at the Senior Center on Wednesday, November 25, 12:00 pm, to those seniors who have made their lunch reservations. Call 578-4840 by noon, one business day prior, to reserve lunch and enjoy a delicious meal provided by Spectrum Community Services, SNAP program. Suggested donation: \$3.75. No senior over 60 will be refused a meal due to lack of funds.



Tuesday, October 6, 9:00am-12:00pm

Silliman Activity and Family Aquatic Center

Many healthcare and senior wellness providers will be on hand to offer resources.

Flu vaccinations will be FREE for those on MEDICARE.

Please bring your Medicare health insurance card for the flu vaccination.

Call 510-578-4845 for more information.



CITY OF NEWARK

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